



We do track appointments and ask for feedback from every in-home showing. We make three attempts to solicit responses from realtors representing their buyer. Based on our experience, we have observed a 10% response rate to our request. We will be in touch a minimum of once per week, updating you on feedback responses, and results of our marketing activities. For those realtors that do respond, what I respectfully request is your permission to share with you exactly what they are saying about your home without filtering it, would that be ok with you?

Within 72 hours of your endorsement of our services we create top of mind awareness leveraging multiple media channels in numerous languages to create maximum worldwide exposure which ultimately brings you the highest price.

Within one business day our director of home preparation will be contacting you to arrange an appointment for preparing your home to sell. In addition to that we will be ordering the sign for your lawn.

At that visit we will confirm:

- the day photography will be completed
- availability for showings

On the day of photography, the lockbox will be delivered, do you require us to cut an extra key for you or do you have an additional set that can be placed in the lockbox?

We will also be preparing a full property brochure inclusive of a QR code that will direct you to the property website, and we will be delivering that prior to the listing date.

All photos received from the date of photography will be shared with you within 24 hours of receiving them from the photographer.

When we help you reach your desired outcome will you consider recommending our services and providing us with a five star google review, if we have earned it? Who do you know that we should start a conversation with about real estate?