

VIP SELLER AGREEMENT

Our Mission: To Sell Your Home at Your Price in Your Time Frame and with the Least Hassle to You!

As a VIP Seller, Mario Daniel Sconza & Partners will provide you with the following services and Guarantees from Listing to Sale:

- 1. A custom advertising, marketing and presentation <u>plan</u> is prepared for your home.
- 2. That plan is fine-tuned by our Team of Experts.
- 3. We personally write or supervise all the ads, sale details, web site and social media postings and other information about your home.
- 4. Aggressive Marketing begins through multiple world-wide media channels and Presentation of your home to our Data Base of Buyers in waiting and Agent Networks.

*16 Key Systems Are Immediately Activated to Get Your Home Sold at Your Price in Your Time Frame and With the Least Hassle.

- Immediate introduction of your home to our database of buyers in waiting.
- Syndication of Emotional Response ad copy throughout the World Wide Web.
- 24 Hour Talking Ads for mobile and WIFI created and launched.
- Property Search ads added to Google Search and other search engines.
- Social Media Marketing system ads created and launched.
- City-wide Buyers Agent network notification.
- International Buyer network notification.
- "Buy this home and I'll buy Yours" Trade Up Program.
- Notification to Proprietary Network of Real Estate Investors.
- In-House Returning VIP Client System.
- USP Branded Internet Marketing Systems.
- Platinum Reverse Offer System.
- Less Branded Internet Marketing Systems.
- Internal Notice to top-selling realtors in the GTA and surrounding areas.
- The Everyday Open House System.
- Homeward Bound Newsletter to VIP Buyers and Past Clients.