
MARIO DANIEL SCONZA & PARTNERS REAL ESTATE SERVICES 172-STEP ACTION PLAN

49. Discuss and present strategic master marketing plan.
50. Present and discuss the Mario Daniel Sconza & Partners Real Estate Services Program to market your home most effectively.
51. Prepare an equity analysis to show you expenses, closing costs and net proceeds.
52. Take full colour digital photographs of the inside and outside of your home for marketing flyers, advertisements and our websites.
53. Set up Home Warranty to protect your home during the listing period and for 12 months after the sale to reassure buyer of the quality of your home.
54. Install hi-tech lockbox to allow buyers and their agents to view your home conveniently but does not compromise your family's security.
55. Write remarks within the MLS system specifying how you want the property to be shown.
56. Prepare showing time instructions with you.
57. Prepare detailed list of property amenities.
58. Prepare MLS property Profile Sheet.
59. Proofread MLS database listing for accuracy- including proper placement in mapping function.
60. Enter property data from Profile Sheet into MLS Listing Database.
61. Electronically submit your home listing information into the Multiple Listing Service for exposure to all active Real Estate Agents in the area.
62. Immediately submit digital photos of the interior and exterior of your home to the MLS at the same time the listing is inputted, allowing buyers and agents to view pictures when narrowing down homes they will actually tour.
63. Add property to Active Listing's List; provide information in office of realtors when potential buyers call for details.
64. Provide you with signed copies of Listing Agreement and MLS Profile Data Sheet.
65. Explain marketing benefit of Home Owner Warranty with you.
66. Assist you with the completion of Home Owner Warranty application.
67. Submit Home Warranty application for conveyance at time of sale.
68. Create with you a Personal Customized Services sheet to explain specific marketing available for your property.
69. Provide you with a Personalized Advertising Questionnaire for your input in verbiage for advertisement.
70. Offer Realtor® tour, if applicable, to provide you with professional feedback and additional ways to best promote your home.