
MARIO DANIEL SCONZA & PARTNERS REAL ESTATE SERVICES 172-STEP ACTION PLAN

86. Search the MLS System for Realtors most likely working with interested and capable buyers matching your home, then text or email copies of your home listing information for them to review immediately.
87. Maximize showing potential through elite signage. Mario Daniel Sconza & Partners has one of the most recognizable logo and trademark in the Real Estate industry.
88. Install sign on front yard.
89. Market your home on the following internet sites: Realtor.ca, Google, Yahoo, Front Door and over 360 other sites!! We are the exclusive Realtors® for SearchGTAAreaHomes.com for all of Toronto, York Region and other surrounding areas. This produces additional potential customers for you.
90. Submit a crisp, clean digital montage of photos complete with personally written remarks detailing your home and upload on all websites.
91. If Open House is to be held, arrange for print ad to be placed in (PAPER) the Monday before Open House to maximize number of customers.
92. Target market to determine whom the most likely buyer willing to pay the highest price will be.
93. Discuss marketing ideas with “Mastermind” group of Realtors from across the Globe.
94. Deliver copies of advertisements of your home to you for your review.
95. Distribute Video Flyer to all agents in the local area.
96. Use other marketing techniques; such as offering free reports to multiply chances of buyers calling in, discussing, pre-qualifying for and touring home.
97. Help you to prepare the Homeowner’s Information Sheet which includes information on utilities and services the buyer will need to know when transferring after closing.
98. Prepare a financial sheet with several financing plans to educate buyers on methods to purchase your home.
99. Advertise your home to our VIP Buyers as well as all qualified buyers in our database.
100. Distribute flyer to all in local area. Promote your home by distributing flyers to local lenders and potential buyers who are relocating to our area.
101. Promote the benefits of your property to all in the local area and update them on any changes so that they may convey enticing information to their buyers.
102. Deliver copies of marketing material of your home to you for your review.
103. Promote your home to top Realtors in other areas.
104. Follow up with all agents who have shown your home via email or personal phone call to answer any questions they may have.
105. Send a personalized letter or postcard to residents in your immediate neighbourhood so we can find out if they know of any family members who are thinking of moving into the neighbourhood.