

RESPONSE ADVERTISING AND 24-HOUR MARKETING

Unlike most agents that run “image” advertisements that focus on themselves and how great they are, Mario Daniel Sconza & Partners Real Estate Services utilizes Response-Generating Marketing that focuses on potential buyers and what they really want.

These ads are much different than those that most agents run. A very high number of prospects call because of these non-threatening, emotion-arousing ads!

These strategies combined with the cutting-edge technology of our 24-hour Automated Marketing Systems provide us a steady stream of qualified buyers.

The system also allows us to track exactly how many calls are received on every house and from each ad- it even captures the caller’s phone number, most names and addresses.

We will give you a quick demonstration at our meeting; it’s really quite amazing.

