

# MARIO DANIEL SCONZA & PARTNERS REAL ESTATE SERVICES

Marketing Your Property to obtain the highest price.

## Print, Direct Mail and Telemarketing

- 8.** Colour advertisement in Various Magazines; Ads in local publications and various Canadian publications.
- 9.** Continuous ads in the Online Classified Sites until sold.
- 10.** "Just Listed" postcards to surrounding neighbourhoods and interested buyers.
- 11.** Property brochures inside the home.
- 12.** Phone calls to immediate and surrounding neighbourhoods promoting the attractions of your home.

## Marketing to the Real Estate Community

- 13.** Broker and Office tours
- 14.** Office Sales Meeting announcements
- 15.** All showing agents contacted for feedback of buyer interest.
- 16.** Brochure and eBrochure distribution to select Realtors.
- 17.** Direct communication with Mario Daniel Sconza & Partners exclusive city-wide buyer's agent network.

## Preparing Your Home to Sell

- 18.** Professional evaluation of exterior landscaping and entry to ensure maximum curb appeal
- 19.** Professional evaluation and staging resources to ensure your home shows at its best.

## The Basics

- 20.** Sconza Yard Sign recognized for integrity and trust.
- 21.** Toll-free numbers providing immediate home details.
- 22.** Actively working with buyers that may be a match to your home.
- 23.** Strategic Open House Events.
- 24.** Property Pricing Experts.
- 25.** Negotiating expertise.
- 26.** Marketing knowledge
- 27.** Custom designed online colour Home Book, providing information about your home, neighbourhoods, schools, etc.
- 28.** Ongoing communication regarding all Realtor comments, requests for showings and of course, all offers.
- 29.** Unending client service with Mario Daniel Sconza & Partners.