

Who Hires

The Mario Daniel





In general, here are the people who most frequently hire The Mario Daniel Sconza Team and why. . .

### CEO's, EXECUTIVES, BUSINESS OWNERS

Why? Because they run their businesses as "Teams", so they understand and appreciate Mario's Team System. These people are accustomed to bringing people who play different, specialized roles together as a team, and know that to be the most productive approach to complex situations – rather than having one person trying to juggle all the balls, wear all the hats. They know from their own experience that no one person can be good at everything.



#### SALES PROFESSIONALS & MARKETING-ORIENTED ENTEPRENEURS



Why? They quickly recognize the benefits of Mario's sophisticated System for selling homes as quickly as possible, for top dollar. They have the background and experience to understand the power of the multi-media, multi-step System that Mario has perfected. They respect the fact that over 18,000 other Real Estate Agents from all over Canada and the U.S. pay to use coached by Mario – including over 400 "million-dollar"

producers, including 22 of the Top 100 eXp agents in the world, and several Top 10 Agent from other franchises! They see, quite simply, that the Mario Daniel Sconza

sold.



#### **DOCTORS, HOSPITAL ADMINISTRATORS & NURSES**

**Why?** Like the executives, they are thoroughly familiar with the benefits of a Team Approach. It is the way they work all the time.



#### **EXCEPTIONALLY BUSY COUPLES**

Why? Because Mario's System features methods of marketing and selling their home that minimizes their involvement and inconvenience. For example, Mario's 'Tour of Homes' in place of ordinary open houses reduces the amount of time their home is "open to the public." Mario's pre-selection and qualifying process reduces the number of people who troop in and out the home with no real interest in it or ability to buy it

immediately.

#### PEOPLE WHO ARE NOT REAL ESTATE INVESTORS OR EXPERTS

Why? Most successful people have become expert in what they do, in their occupation, profession or business. They have not had the time or inclination to

also become expert in finance, investments, Real Estate, and Real Estate Law. They do not want a "rookie" or a part-time "dabbler" handling one of the most significant financial transactions of their lives. They want someone supervising every aspect of the sale of their home who is a leading authority and globally recognized expert with many years of successful experience. In short, they want the best person they can get.



#### PEOPLE WHO DO NOT HAVE TIME FOR "DO-OVERS"

Why? Mario tends to attract the client who wants it done right the first time. That's because Mario sells 87% of the homes he lists - compared to the industry average of a 59% success rate. If you hire the wrong agent, after weeks or even months go by without your home being sold, you have to start all over again with a new agent. Many sellers go through this three times before getting their home finally sold and then they tend to compromise their price severely. The homeowner who is determined to get it right the first time compares Mario's track record to others, and makes the obvious choice.



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